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SCORE International inks International Racing Consultants Agreement starting at 22nd Tecate SCORE San Felipe 250

Order forms online at www.score-international.com & www.racetheworld.net

Led by veteran racer Steve Myers, IRC tracking devices To be mandatory for all vehicles in SCORE Desert Series

LOS ANGELES—SCORE International, motorsports producers and sanctioning body for the world-renown SCORE Desert Series, have announced an exclusive agreement with International Racing Consultants to provide the special vehicle tracking devices used at the SCORE races in the U.S. and Mexico.

Starting with next month's 22nd Annual Tecate SCORE San Felipe 250 desert race in Baja California, Mexico, IRC equipment will be mandatory for the entire field of cars, trucks, motorcycles and ATVs. Used primarily to monitor race progress while tracking the route and speed of each vehicle in the race, IRC also provides a website (www.racetheworld.net) where teams and the general public will be able to view the location of vehicles with updates at two-minute intervals throughout the entire time limit of each race.

"The time is right for SCORE and IRC to link up in this official capacity which will add an exciting new element to the SCORE Desert Series," said Sal Fish, President/CEO of the Los Angeles-based SCORE International, which has started its 35th season. "The technology available to enhance the overall execution of our races is unbelievable and IRC is certainly on the cutting edge of all the advancements that continue to be made in these very important areas for our sport. Another very attractive thing to SCORE when finalizing this agreement is the fact that IRC President Steve Myers is a desert racer who clearly understands both the racing and technology sides of our sport."

Based in Tustin, Calif., IRC is in its fourth year of providing equipment and technological support for these special areas not only in the desert, but also in water and air sports as well.

IRC is a specialist in advanced satellite communications in land, air and sea sports as well as commercial and personal logistics with a team of very experienced professionals.

SCORE car, truck and ATV classes will be required to have the IriTrack unit while motorcycles will need to have the smaller e-Track unit mounted on their vehicles.

"IRC is very excited about its new partnership with SCORE International, which is one of the world's foremost desert racing organizations," said Steve Myers, IRC President who is a second-generation desert racer who was the 2004 SCORE Class 10 season point champion. "We began our initial discussions with SCORE when we started nearly four years ago and have had a strong presence at SCORE races since then with many racers leasing our system on an optional basis. As a matter of fact, in last year's massive 40th anniversary of the Tecate SCORE Baja 1000, nearly 45 percent of the 424 starters were equipped with IRC technology devices."

"IRC is committed to technology development and we look forward to working with SCORE and exploring the unlimited potential of what our system and our software technologies have to offer."

Myers said he first tested the IriTrack system when competing in the Dakar Rally in Europe and Africa in January of 2005.

"We were one of about 150 teams that ran out of fuel during one stage and were stranded off course for about 18 hours," Myers remembered. "The IriTrack Control Center started talking

to us and told us that they knew where we were and that help was on the way. That episode made my commitment to use IriTrack even greater and finished the stage for founding IRC.”

Order forms for all of the IRC equipment is available online at the IRC website (www.racetheworld.net). The order forms break down all of the required equipment needed to run in the race vehicles at SCORE races. Technical personnel are also available to answer questions at 714.544.0668.

With over 250 entries expected to compete in 28 Pro and 6 Sportsman classes in the 232 mile Tecate SCORE San Felipe 250, the green flag will drop at 6 a.m. on Saturday, March 15, for the motorcycle and ATV classes, followed by the car and truck classes at approximately 9:30 a.m. The start line for the race will once again be the landmark San Felipe Arches on Highway 5 on the outskirts of San Felipe. The race will finish just south of the Arches, directly behind the Tecate building.

Pre-race festivities at the Tecate SCORE San Felipe 250 will include the colorful SCORE Midway and tech inspection on the Malecon beachfront in downtown alongside the azure waters of the Sea of Cortez from 10 a.m. until 6 p.m. on Friday (March 14).

At 10 a.m. on Sunday (March 16), the awards celebration will be held in front of The Beachcomber Night Club on the Malecon.

The 2008 SCORE Desert Series also includes the chase for the \$20,000 Volkswagen Point Leader Bonus and the run for the Toyota Milestone Awards.

Current SCORE official annual sponsors are: BFGoodrich Tires-official tire, Sunoco Race Fuels/Bryant Petroleum-official fuel supplier, Bilstein-official shock, Volkswagen-official vehicle, Instant Mexico Auto Insurance-official Mexican auto insurance, Slime-official tire sealant, Red Bull--official energy drink and Bosch Power Tools-official power tool. Associate sponsors are: Tecate Beer, Coca-Cola of Mexico, Las Vegas Events, Terrible Herbst Inc., Blue C Enthusiast Advertising, Kartek Off-Road, American Suzuki, SignPros, P.C.I. Race Radios, McKenzie's Performance Products and Advanced Color Graphics.

Associate sponsors for the Tecate SCORE San Felipe 250 are the Tourism and Convention Bureau of Mexicali/San Felipe, and Cotuco.

The race annually provides a greater economic impact to San Felipe than the entire month-long 'Spring Break'.

For more information, contact SCORE at its Los Angeles headquarters 818.225.8402 or visit the official website of the 2008 SCORE Desert Series at www.score-international.com.