



FOR IMMEDIATE RELEASE

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**INTERNATIONAL RACING CONSULTANTS (IRC) TO SUPPORT
FORTHCOMING TECATE SCORE SAN FELIPE 250**

Company to Provide High-Tech Tracking Services for Mexican Desert Race

Tustin, Calif., – International Racing Consultants (IRC) today announced its support of racers, chase crews and other event personnel for March's Tecate SCORE San Felipe 250 desert race. IRC will have its fully-equipped support trailer in San Felipe from Thursday, March 12 through Sunday, March 15, as well as additional monitoring services based out its Tustin, Calif., headquarters.

While IRC's race tracking system -IriTrack - is not mandatory for this year's Tecate SCORE San Felipe event, the company will still be leasing its high-tech Iri-Track units providing valuable logistics and asset protection services to teams, media, medical vehicles and key operational personnel. IRC will also be in constant contact with the famed "Weatherman" and SCORE operations during the entire event in case of emergencies or other race-related issues.

"While we certainly respect the need for SCORE International to help racers cut costs in this difficult economy, many teams are still requesting IRC's support at San Felipe and beyond," explained IRC founder and President Steve Myers. "It's important for us to communicate that IRC will not be monitoring this race for course compliance nor will it be providing SCORE International course deviation information as this is now not required by SCORE. However, various other benefits our IriTrack system provides are key components to many support and safety elements of the race. IRC will be on hand in San Felipe to provide these services."

As is the case with other IRC events, the company will be shipping IriTrack units out in advance, and units can be ordered now by calling (714) 544-0668 or visiting www.racetheworld.net.

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IRC at San Felipe 2-2-2-

In addition to the IriTrack units, IRC is also taking advanced orders for any race/chase team needing their highly advanced "IRC TV" program to follow the entire race field. Teams interested in this service can bring their laptops or computers to IRC headquarters for software installation which allows unprecedented, real-time tracking of their race vehicles and other racers they choose to track. Software costs are set at \$500.00 for the initial license and \$150.00 per race-specific updates that include race course maps and installation of specific race team tracking information. For more information on this service, visit www.racetheworld.net and click on "IRC TV."

In preparation for the remainder of the 2009 SCORE season; IRC is also taking advanced orders to assist forward-thinking race teams in getting a jump on their logistics. IRC will keep racers updated on any forthcoming course and speed compliance agreements with SCORE International, including June's Tecate SCORE Baja 500 and November's Tecate SCORE Baja 1000.

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About IRC

IRC (International Racing Consultants) is a specialist in advanced satellite communications in land, air and sea sports as well as well as commercial and personal logistics.

IRC offers unique and revolutionary products that allow businesses or race teams to utilize advanced satellite communications for both tracking and management far beyond what has ever been imagined. Over the course of the last few years, the availability of high tech electronic equipment has not only become prevalent, but has also appeared in all areas of the business and sporting communities.

The IRC strategy:

- Increase the event and business safety.
- Improve sportsmanship and competitiveness.
- Promote racing vehicle-based sports in the United States.
- Increase public and sponsor involvement.
- Assist racers by creating an affordable avenue to world wide racing events.